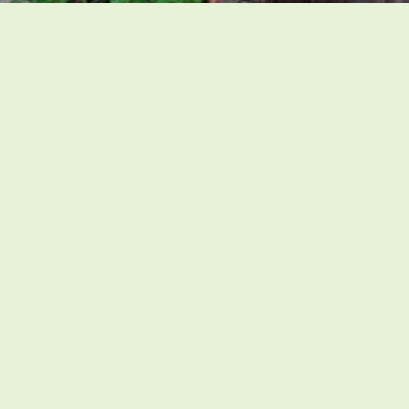
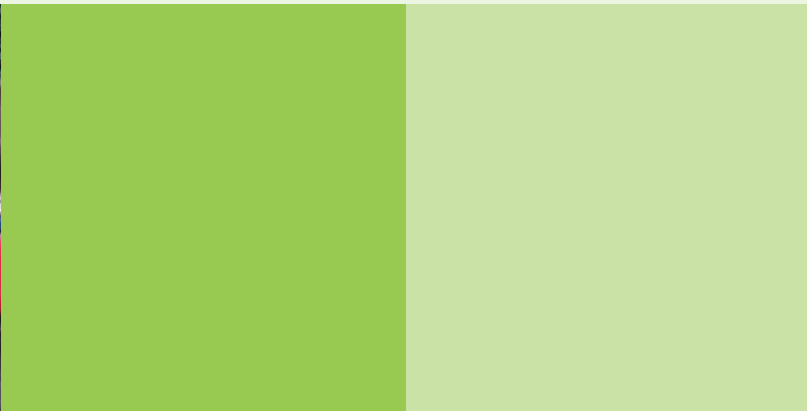


SMART LOVE[®]

FAMILY SERVICES



Annual Report 2011



OUR MISSION

The mission of Smart Love Family Services is to help children, parents and adults achieve greater inner well-being, sustain closer relationships, and lead more pleasurable and productive lives. We do this by providing counseling services, early childhood education, and parenting programs.

SMART LOVE

The principles of Smart Love[®], an approach to parenting and child development developed by Martha Heineman Pieper, Ph.D., and William J. Pieper, M.D., guide all of our programs. Endorsed by scholars and child development experts around the world and supported by the latest child development research, the Smart Love approach focuses parents' attention on maximizing parent's positive influence on the child by understanding their child's mind and emotions at every age and stage.

One of the cornerstones of the Smart Love approach is that every young child copies the care she receives but cannot evaluate it. For this reason, informed accurate parenting, teaching and caregiving are crucial if children are to grow up treating themselves and others with compassion and if they are to develop the ability to care for their bodies, work productively, have stable inner happiness, and sustain enjoyable relationships.

Programs and interventions based on Smart Love principles promote closer, more enjoyable caregiver and child relationships and increase success and confidence for both caregiver and child. *Smart Love* (1999) describes the application of the Pieper's approach to parenting. The underlying psychological theory is described in *Intrapsychic Humanism* (1990), is the Piepers' book for professionals.



...FROM THE EXECUTIVE DIRECTOR

Dear Friends:

This year marks the beginning of our 10th year. As we make plans to celebrate our 10th anniversary, I think back on all the families we have helped and the many generous donors who have helped us undertake new initiatives. One of the most exciting developments was the opening of The Natalie G. Heineman Smart Love Preschool. Through the largess of nearly 50 donors, we were able to create a truly unique early childhood program. Our facility, a historic mansion surrounded by an expansive yard and gardens, lends itself to a curriculum rich in experiences with nature. Our Smart Love-trained teachers have been developing our unique early childhood curriculum that builds children's social and emotional health while fostering their intellectual creativity. Our curriculum exceeds the Illinois early childhood education benchmarks.

In another exciting development, the American Medical Association launched the continuing education program for physicians that a team of Smart Love clinicians developed. The module is helping physicians better help their patients maintain healthier lifestyles as part of the AMA's Anti-Obesity Initiative.

Our clinical program continued to grow this year to provide nearly 9000 hours of counseling. We were able to offer over \$108,000 in charity care to one third of our families who were unable to afford the full cost of services. We also launched a new clinical training program for psychology and social work graduate students to learn the therapeutic approach, Inner Humanism.

We could not have attained this kind of success without a generous and growing group of donors as well as an extraordinary board of directors and staff. Thank you all for making a difference.

Sincerely,



Carolyn Stolper Friedman

Carolyn Stolper Friedman, M.A.
Executive Director



GROWING



WHERE WE ARE TODAY

Counseling Services

We are now offering psychological counseling for children, adolescents, parents, couples and adults out of three easily accessible locations. In addition to our newly opened counseling offices in Chicago co-located with the preschool, we will be expanding our space in the Rush Medical Office Building in Oak Park, IL where we have been since 2007 and opening a new office in Oak Brook, IL. We provide play therapy, individual therapy, parent counseling, couples therapy, diagnostic evaluations and psychological and neuropsychological testing.

Early Childhood Education

The Natalie G. Heineman Smart Love Preschool completed its first year in operation and includes a community of over 50 families. We will be offering full and half-day preschool programs for 3–5 year olds, as well as continuing our successful parent and toddler program for children 12–36 months and adding a mom and baby group for babies six weeks to 11 months.

Parenting Programs

This past year, we presented to parents and professionals on topics such as sibling rivalry, healthy sleep habits, self-esteem and managing children's behavior. We also offered nearly 900 sessions for parents wanting to understand their children's behavior and how best to respond. Over 180 families sought out Smart Love publications to continue to deepen their knowledge of our approach.

Training Student Clinicians

We are now a site for student clinicians and experienced professionals to learn to practice both the Smart Love approach and Inner Humanism, our psychotherapy approach. Sara Johnson, Ph.D. was named Director of Training and Professional Development to oversee intern and post-doctoral programs with Argosy University's School of Professional Psychology, as well as Social Work Schools at the University of Chicago and Loyola University. We launched the program with three clinical trainees on staff for a full year.



IN OUR FUTURE

Providing Charity Care for Disadvantaged Families

We continue to seek opportunities to provide sustainable charity care for disadvantaged families. Private support from foundations, corporations, individuals and special event proceeds allow us to offer “scholarships” to cover gaps in insurance coverage as well as to those that come to us unable to afford the full fees.

Developing Online Program Offerings for Parents

We will continue to bring Smart Love to a broader audience through new online program offerings, presentations at national conferences serving the mental health, parenting, and early childhood fields and through radio, television and print media.

Early Childhood Curriculum and Teacher Training Program

We are planning to open additional Smart Love Preschools in Chicago and nationally. As part of this effort, we are developing a unique Smart Love early childhood curriculum for use in our current classrooms and for future schools. In addition, we are creating a teacher training program in Smart Love to ensure that teachers understand how to present the curriculum and use Smart Love responses in the classroom.

Establishing a Research and Evaluation Capability

We are building a research and evaluation function within our organization in order to improve our services to ensure the needs of families are best served. We also plan to add to the evidence that will encourage others to adopt our very effective approach.



C A R I N G

GIVING

CHARITABLE GIFTS (FY 2011, JULY 1, 2010 – JUNE 30, 2011)

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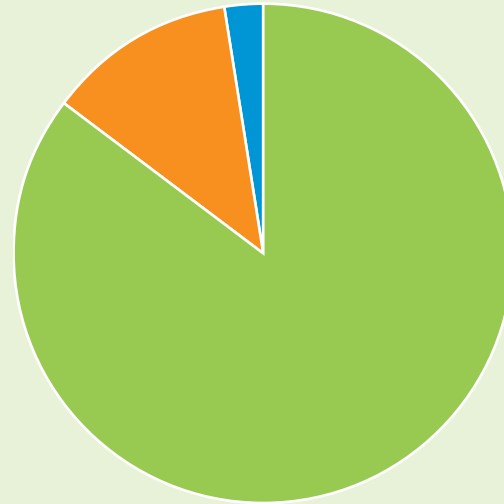
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* Gifts to the Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D. Scholarship Fund.
± Gifts in memory of Juan Arocha, Mary Benedetto, Natalie G. Heineman and Mary Ellen Taylor.
Gifts to the Natalie G. Heineman Smart Love Preschool Fund

2010 FINANCIAL REPORT (JULY 2010 - JUNE 2011)

Total Income

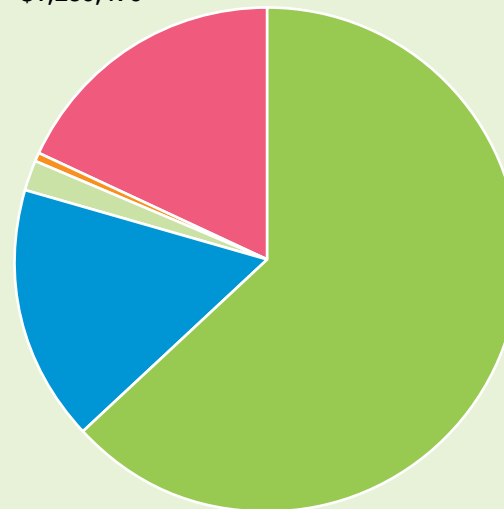
\$1,351,172



- Program Service Fees
- Contributions /Grants
- Contracts

Total Expenses

\$1,259,479



- Counseling
- Preschool
- Parenting
- Training/Consultation
- Management/Fundraising

INVESTING

S E R V I N G

OUR BOARD, ADVISORS AND STAFF

Board of Directors

David S. Friedman
Principal, Bridgewell Partners

Katherine L. Knight, Ph.D.
*Chair, Department of
Immunology & Microbiology
Loyola Medical Center,
Stritch School of Medicine*

Martha Heineman Pieper, Ph.D.,
*Author, psychotherapist and
Clinical Consultant*

Richard H. Sanders
Attorney, Vedder Price

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Emily B. Carroll, LCSW

Walter D. Miller, LCSW

Mark L. Steinberg, Ph. D.

Smart Love Family Services Staff

Carolyn Stolper Friedman, M.A.
Executive Director

Clinic Staff

Dr. Carla B. Fick, Psy. D.
Director of Clinical Services

Amanda Beedy, LCSW

Stephen Budde, Ph.D, LCSW

Tamara Garrity, Psy. D.

Megan Gierhart, Psy. D.

Carol Johnson, LCSW

Sara Johnson, Ph.D., LCSW

Margo Murvay, LCSW

Ilinka Novakovic, LCSW

Danielle Principato, Psy. D.

Kathy Rake, LSW

Amy Thompson, Psy. D.

Clinical Trainees:

Caroline Burdett

Andrea Cohen

Adam Shafer

Michael Zakalik

Preschool Staff

Kelly Perez
Preschool Director

Emily B. Carroll, LCSW

Sarah Davis

Cara Glass

Molly Geiger

Michele Schultz, M.Ed

Crystal Szabo

Alexa Wiss

Support Staff

Patrick Donachie, Development

Sarah Schroud, Administration

Alison Wagner, Research

Ella Yung, Research

SMART LOVE FAMILY SERVICES

The Natalie G. Heineman Smart Love Preschool

P 773 665-8052 x 1

800 W. Buena Avenue, First Floor
Chicago, IL 60613

Smart Love Family Services Counseling:

P 773 665-8052 x 4

800 W. Buena Avenue, Second Floor
Chicago, IL 60613

Rush Medical Office Building
610 South Maple Avenue
Oak Park, IL 60304

Oakbrook Professional Building
Oakbrook Center
Oak Brook, IL 60523

Executive Offices

P 773 665-8052 x 2

800 W. Buena Avenue, Second Floor
Chicago, IL 60613

www.smartlovetfamily.org
www.smartlovetpreschool.org

Financial information represents fiscal year 2011 (July 1, 2010 to June 30, 2011). For a copy of the audited financial statement, please write to David Friedman, Treasurer, Smart Love Family Services, 800 W. Buena Avenue, Chicago, IL 60613 We wish to thank Steve Ewert Photography for contributing images to this report.

