

Contact: Leslie Schreiber
Winger Marketing
312.494.0422
Leslie@wingermarketing.com

Heineman Family Gifts To Smart Love Open Doors to Smart Love Preschool and Counseling Services for Children in Need

June 3, 2010 – Chicago, IL: Children in need can now benefit from the excellent and highly regarded clinical services and preschool offered by Smart Love Family Services thanks to generous gifts from Ben W. Heineman, Sr. and Cristine and Ben W. Heineman, Jr. The gifts, totaling \$20,000, are earmarked for the newly established Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D. Scholarship Fund at Smart Love Family Services.

The Fund was announced by the Intrapsychic Humanism Society at the celebration of the 20th anniversary of the Piepers' groundbreaking text, *Intrapsychic Humanism: An Introduction to a Comprehensive Psychology and Philosophy of Mind* (Falcon II Press, 1990). At the anniversary celebration, friends and supporters of Smart Love shared how they hope to expand the services offered. With the support of Ben W. Heineman, Sr. and Cristine and Ben W. Heineman, Jr., this is now possible.

“We are thrilled by the generosity of the Heineman family and incredibly grateful for their contributions,” says Carolyn Friedman, Executive Director of Smart Love Family Services. “These unprecedented gifts will allow us to extend services and the preschool experience for children whose families are facing financial struggles.”

Currently there are families who access services at Smart Love Family Services that have to cut back due to financial set backs. The Fund will ensure that families who rely on the services and support of Smart Love will not have to cease care based on financial limitations. This Fund will also help families who wish to send their children to Smart Love Preschool, which is set to open this fall on Chicago's north side.

For families and individuals interested in contributing to the Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D., Scholarship Fund, please contact Carolyn Stolper Friedman at 773.665.8052 or email her at carolyn.friedman@smartlovefamily.org.

Donations to the fund are being accepted online at <http://www.smartlovefamily.org/contribute.php>. Checks can be made out to Smart Love Family Services and should be mailed to 800 W. Buena Avenue, Chicago, IL 60613.

Smart Love Preschool is based on the Smart Love philosophy which was developed by two highly respected experts, Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D. The preschool will provide a setting that promotes children's long-term academic success by strengthening children's social and emotional health and inspiring their intellectual creativity through play-based learning. Supported by the latest child development research, Smart Love has been successfully applied by trained professionals in a broad range of settings for over three decades. For more information please visit www.smartlovepreschool.org.

The mission of Smart Love Family Services is to help children, adolescents, parents, couples and adults achieve greater inner well-being, sustain closer relationships, and reach their full potentials in life. These services are based on Smart Love™ principles

and include counseling, parent coaching, and parent education classes. Smart Love Family Services also provides training and consultation to agencies, schools and organizations, helping their childcare personnel positively influence children's social and emotional outcomes. For more information please visit www.smartlovefamily.org.