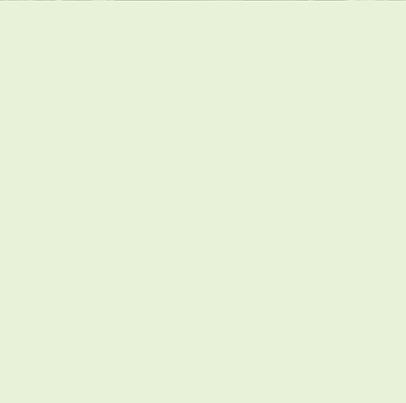
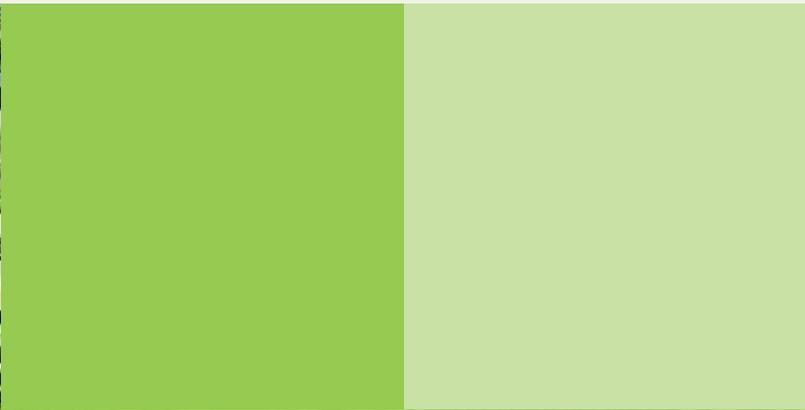


SMART LOVE[®]

FAMILY SERVICES



Annual Report 2014



OUR MISSION

The mission of Smart Love Family Services is to help children, parents and adults achieve greater inner well-being, sustain closer relationships, and lead more pleasurable and productive lives. We do this by providing counseling services, early childhood education, and parenting programs.

SMART LOVE

The principles of Smart Love[®], an approach to parenting and child development developed by Martha Heineman Pieper, Ph.D., and William J. Pieper, M.D., guide all of our programs. Endorsed by scholars and child development experts around the world and supported by the latest child development research, the Smart Love approach focuses parents' attention on maximizing parent's positive influence on the child by understanding their child's mind and emotions at every age and stage.

One of the cornerstones of the Smart Love approach is that every young child copies the care she receives but cannot evaluate it. For this reason, informed accurate parenting, teaching and caregiving are crucial if children are to grow up treating themselves and others with compassion and if they are to develop the ability to care for their bodies, work productively, have stable inner happiness, and sustain enjoyable relationships.

Programs and interventions based on Smart Love principles promote closer, more enjoyable caregiver and child relationships and increase success and confidence for both caregiver and child. *Smart Love* (1999) describes the application of the Pieper's approach to parenting. The underlying psychological theory is described in *Intrapsychic Humanism* (1990), the Piepers' book for professionals.



FROM THE EXECUTIVE DIRECTOR

Dear Friends:

We have had another year of positive growth and service at Smart Love Family Services.

Our counseling program continued to grow, serving over 650 clients out of three clinic locations. We were able to offer a total of \$125,000 in charity care including fee reductions and scholarships to many of our families. At The Natalie G. Heineman Smart Love Preschool the teachers integrated the outdoor gardening program into the Smart Love play-based curriculum, creating a rich interplay of classroom and garden activities across all the domains of science, social science, math, reading and the visual arts, drama and music.

Our Annual Scholarship Benefit Gala, held at The Four Seasons Hotel in March, broke past attendance and fundraising records with 240 guests and \$77,000 in net revenue. All proceeds from the gala provide financial aid for eligible families. This support is vital to the children and families we serve and has changed the trajectory of many lives.

This past year, Smart Love lost an important mentor and friend, William J. Pieper, M.D., who passed away in February. He along with his wife, Martha Heineman Pieper, Ph.D., created and developed the Smart Love approach. He was remembered at our Gala for his warmth, care and humor and he continues to be missed by many friends, clients and patients.

Our board of directors grew this year with the addition of Alina Haber-Kovach, principal with the consulting firm MAHK1, LLC., and Dr. Valerie Kimball, a pediatrician based in Evanston. As our organization grows in size and complexity, the talents, efforts and leadership of our board members and staff are essential to providing the highest level of care to the families we serve. We could not have attained continued growth without a generous and growing group of donors and volunteers committed to helping children and families in our community. Thank you all for making a difference.

Sincerely,

Carolyn Stolper Friedman

Carolyn Stolper Friedman, M.A.
Executive Director



GROWING

WHERE WE ARE TODAY

Community Programs

Smart Love partners with other non-profits to help them better serve the needs of their populations. This year, we continued to provide mental health counseling and support groups for refugee children and adolescents through our partnership with Refugee One, a resettlement agency in Uptown. We began a new program with CPS's Suder Montessori, a K-8 school on the near West Side, where we provide individual and group counseling services on site for the students, as well as teacher training and parenting seminars.

Counseling Services

We served over 650 clients this past year. Over 65% of them were children, adolescents and young adults. We provide play and individual therapy, parent counseling, couples therapy, and a range of testing services out of three locations in the Chicago area: Oak Brook, Oak Park and Chicago. This fall we are opening an office in Evanston, in partnership with Have Dreams, an autism resource provider. We will be providing counseling to their clients as part of our Autism Treatment Program in addition to a range of mental health offerings for the wider Evanston and North Shore communities. In FY 14, the growth in our client base was fueled by referrals from nearly 120 physicians, mental health professionals and school counselors.

Early Childhood Education Programs

The Natalie G. Heineman Smart Love Preschool completed its fourth school year offering half-day preschool programs for 3–6 year olds out of two classrooms, as well as continuing our successful parent and toddler program for children 12–36 months. We added a new parent and child program this year for crawlers 6–11 months old. Our summer preschool camp expanded to 27 children.

Parenting Programs

A highlight of this past year was the November 16, 2013 presentation by Dr. Martha Heineman Pieper, Ph.D., held at the Peggy Notebaert Nature Museum. Entitled: *Monsters under the Bed, Superheroes in the Playroom: Helpful Responses to Children*, the lecture was attended by nearly 100 parents, teachers and professionals. The seminar was jointly sponsored by The Nature Museum and The Intrapsychic Humanism Society. In addition, we presented to parents and professionals on topics such as sibling rivalry, healthy sleep habits, self-esteem, positive discipline strategies and bullying. We also provided individualized sessions for over 100 parents to help them better understand and respond to their children's behavior.

Quality Care and Evaluation Program

With funding from the Westlake Health Foundation, we fully operationalized our outcome evaluation program and trained clinical staff in their respective roles. As part of our Quality Care and Evaluation Program, we initiated an effort to recruit psychology graduate students to serve as Quality Care workers interacting with families and helping them complete evaluation forms.



IN OUR FUTURE

Partnering to Improve the Well-Being of Children and Families in Chicago

We continue to seek opportunities to partner with other non-profits to help meet the mental health needs of Chicago's diverse populations. With funding from foundations and other sources, we provide expertise in child and adolescent therapy and parenting to improve the well-being of children and families in Chicago.

Expanding Smart Love Preschools

As part of our strategic planning process, we have developed a handful of potential locations for additional Smart Love Preschools in the Chicagoland area.

Expanding our Autism Treatment Program

With the launch of our partnership with Have Dreams, an Evanston, IL based non-profit that provides social skills and vocational training to individuals with autism, we expect to help increasing numbers of children, adolescents and young adults through our Autism Treatment Program. In addition, we expect to publish our monograph on the findings from our retrospective study on twelve children with autism that were treated at Smart Love.

Expanding Developing Online Program Offerings for Parents

We will continue to bring Smart Love to a broader audience through new online program offerings, presentations to professionals, and through social media, as well as radio, television and newspapers.

Expanding Smart Love Training for Early Childhood Educators and Clinicians

We continue to seek new relationships with universities and professional schools to train early childhood teachers in using Smart Love principles in their classrooms and offer more opportunities for social workers, clinical psychologists and professional counselors to learn and practice our approach.



C A R I N G

GIVING

CHARITABLE GIFTS (FY 2014, JULY 1, 2013 – JUNE 30, 2014)

Benefactors

Drs. Ewa Schaff Blass and
Josef Blass ±*
Westlake Health Foundation

Guarantors

Cristine Russell and
Benjamin W. Heineman Jr. ±*

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CHARITABLE GIFTS, continued



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April and Tom Victor
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Faiza Omer *
Joan Soreff
Mary Stippich #
Jennifer Cutilletta and Doran Swan #
Tawaini Enterprises
Mary M. Tynes *
Linda Zanieski

Notes:

* Gifts to the 2014 Smart Love Gala / Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D. Scholarship Fund.

Gifts to the Natalie G. Heineman Smart Love Preschool Fund.

± Gifts made in memory of William J. Pieper, M.D.

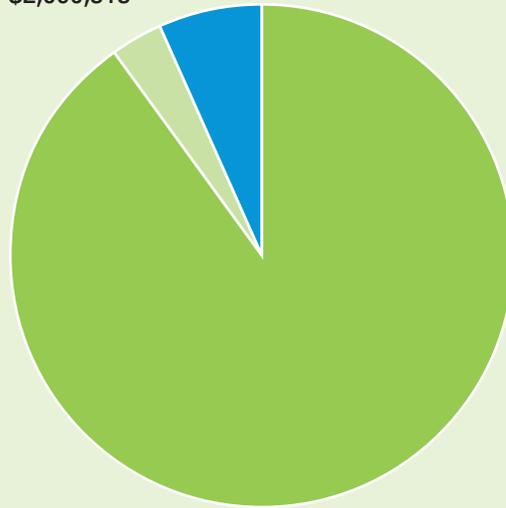
^ Attended the 2014 Smart Love Gala.



2014 FINANCIAL REPORT (JULY 1, 2013 - JUNE 30, 2014)

Total Income

\$2,069,313

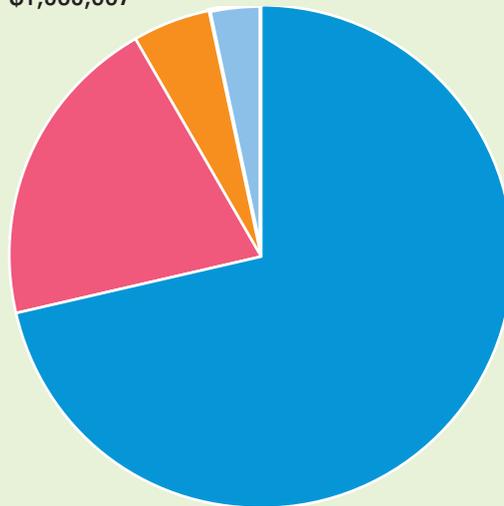


- Program Fees
- Contributions /Grants
- Special Events (Gross)



Total Expenses

\$1,989,667



- Counseling
- Preschool
- Management/Fundraising
- Scholarships



INVESTING

S E R V I N G

OUR BOARD, ADVISORS AND STAFF

Board of Directors

David S. Friedman
Principal, Bridgewell Partners

Alina Haber-Kovach
Principal, MAHK1, LLC

Valerie Kimball, M.D.
*Pediatrician, Traisman Benuck
Traisman Merens*

Katherine L. Knight, Ph.D.
*Chair, Department of
Immunology & Microbiology
Loyola Medical Center, Stritch
School of Medicine*

Kavita Kapedia Matsko, Ph.D.
*Director of Teacher Preparation
and Research
Urban Education Institute,
University of Chicago*

Martha Heineman Pieper, Ph.D.
*Author, Psychotherapist and
Clinical Consultant*

Anne Rowley, M.D.
*Professor, Pediatrics – Infectious
Diseases and Microbiology-
Immunology
Northwestern University, Feinberg
School of Medicine*

Richard H. Sanders
Attorney, Vedder, Price

Program Advisory Board

Emily B. Carroll, LCSW

Walter D. Miller, LCSW

Mark L. Steinberg, Ph.D.

Smart Love Family Services Staff

Carolyn Stolper Friedman, M.A.
Executive Director

Counseling

Carla Beatrice, Psy.D.
Director of Clinical Services

Stephanie Bagwell, Psy.D.

Amanda Beedy, LCSW

Stephen Budde, Ph.D., LCSW

Meg Childress, LCSW

Tamara Garrity, Psy.D.

Carol Johnson, LCSW

Jamie Klein, LPC

Amy Krutky, Psy.D.

Andrea Lieberman, Psy.D.

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Kathy Rake, LCSW

Elizabeth Savage, LCPC, ATR

Allison Sheade, LPC

Sivan Schneider, Psy.D.

Sara Stone, Psy.D.

Michael Zakalik, Psy. D.

Katarina Zoltan, Psy.D.

Preschool

Kelly Perez
Preschool Director

Billy Burdett

Gabrielle Rose Chang

Kathryn Gadomski

Mary Kail

Kasey Macha

Michele Schultz, M.A.

Gilad Shanan

Ashley Wilgus, M.A.

Administration

Eleanor Bryan
*Marketing and Special
Events Assistant*

Erica Lenhart
*Manager, Development
and Finance*

Shannon Weber
Counseling Office Manager

Clinical Trainees:

Rebecca Mach, M.A., LCPC

Jessica Plonka, Psy.D., William J.
Pieper, M.D. Post-Doctoral Fellow

Lindsey Scarlett, M.A. Candidate

SMART LOVE FAMILY SERVICES

Executive Offices

800 W. Buena Avenue
Chicago, IL 60613
p 773 665-8052

www.smartlovetfamily.org
www.smartlovetpreschool.org



The Natalie G. Heineman Smart Love Preschool

800 W. Buena Avenue
Chicago, IL 60613

Counseling

Chicago Office

800 W. Buena Avenue
Chicago, IL 60613

Oak Park Office

Rush Medical Office Building
610 South Maple Avenue
Oak Park, IL 60304

Additional Office Locations

Have Dreams – Professional Offices
2020 Dempster St.
Evanston, IL 60202

Oakbrook Professional Building
120 Oakbrook Center
Oak Brook, IL 60523

Financial information represents fiscal year 2014 (July 1, 2013 to June 30, 2014).
For a copy of the audited financial statement, please write to David Friedman,
Treasurer, Smart Love Family Services, 800 W. Buena Avenue, Chicago, IL 60613.

We wish to thank Steve Ewert Photography for contributing images to this report.

