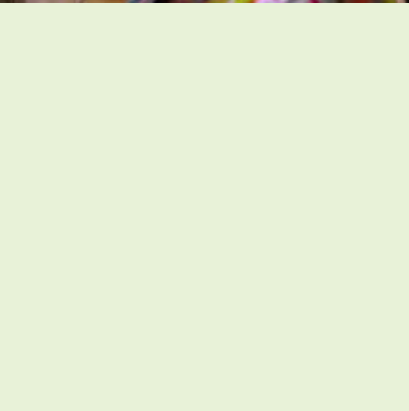
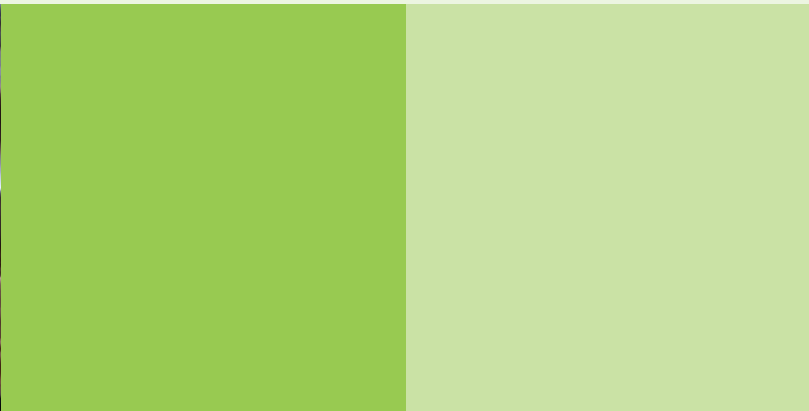


# SMART LOVE<sup>®</sup>

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## FAMILY SERVICES



**Annual Report 2012**



## OUR MISSION

The mission of Smart Love Family Services is to help children, parents and adults achieve greater inner well-being, sustain closer relationships, and lead more pleasurable and productive lives. We do this by providing counseling services, early childhood education, and parenting programs.

### SMART LOVE

The principles of Smart Love<sup>®</sup>, an approach to parenting and child development developed by Martha Heineman Pieper, Ph.D., and William J. Pieper, M.D., guide all of our programs. Endorsed by scholars and child development experts around the world and supported by the latest child development research, the Smart Love approach focuses parents' attention on maximizing parent's positive influence on the child by understanding their child's mind and emotions at every age and stage.

One of the cornerstones of the Smart Love approach is that every young child copies the care she receives but cannot evaluate it. For this reason, informed accurate parenting, teaching and caregiving are crucial if children are to grow up treating themselves and others with compassion and if they are to develop the ability to care for their bodies, work productively, have stable inner happiness, and sustain enjoyable relationships.

Programs and interventions based on Smart Love principles promote closer, more enjoyable caregiver and child relationships and increase success and confidence for both caregiver and child. *Smart Love* (1999) describes the application of the Pieper's approach to parenting. The underlying psychological theory is described in *Intrapsychic Humanism* (1990), is the Piepers' book for professionals.



## ...FROM THE EXECUTIVE DIRECTOR

Dear Friends:

We celebrated our 10th Anniversary in style this year by inaugurating an annual Scholarship Benefit Gala. Over 160 people attended an enjoyable evening that included silent and live auctions, a seated dinner and a video capturing 10 years of growth at Smart Love. We were thrilled to have raised nearly \$66,000 in this first effort. All proceeds from the gala provide financial aid for eligible families seeking our services and programs.

Our counseling program continued to grow, nearly doubling the number of clients served. We opened a new counseling office in Oak Brook and expanded for the third time at our location in Oak Park. We were able to offer \$109,326 in charity care to many of our families who were unable to afford the full cost of their care. We also launched a new research effort to evaluate our services through a generous grant from the Westlake Health Foundation.

Growth was also evident at The Natalie G. Heineman Smart Love Preschool. We completed the second full school year serving families of young children ages 0-5. Our preschool community expanded to nearly 100 families as positive word-of-mouth spread.

We could not have attained this kind of success without a generous and growing group of donors as well as our extraordinary board of directors and staff. Thank you all for your commitment to helping children and families in our community.

Sincerely,

*Carolyn Stolper Friedman*

Carolyn Stolper Friedman, M.A.

Executive Director



# GROWING



## WHERE WE ARE TODAY

### Counseling Services

We are now offering psychological counseling for children, adolescents, parents, couples and adults out of three easily accessible locations. We continue to look at expanding to other locations in the greater Chicago area in order to better meet the needs of children and families closer to their home communities. We also are seeking grants to fund specialized partnerships with other non-profits to help them serve the needs of their populations. We provide play therapy, individual therapy, parent counseling, couples therapy, diagnostic evaluations and psychological and neuropsychological testing all provided by Smart Love-trained professionals.

### The Natalie G. Heineman Smart Love Preschool

The Natalie G. Heineman Smart Love Preschool completed its second school year. We are offering full and half-day preschool programs for 3–5 year olds out of two classrooms, as well as continuing our successful parent and toddler program for children 12–36 months, and mom and baby group for babies six weeks to 11 months. We also added a new program called toddler transitions for children 30–36 months.

### Parenting Programs

This past year, we presented to parents and professionals on topics such as sibling rivalry, establishing healthy sleep habits, self-esteem and managing children's behavior. We also offered many individualized coaching sessions and infant sleep consultations for parents wanting to understand their children's behavior and how best to respond. Over 200 families sought out Smart Love publications to continue to deepen their knowledge of our approach.

### Research and Evaluation Program

With funding from the Westlake Health Foundation we were able to establish a research and evaluation function within our organization in order ensure the needs of our client families are best served. We also plan to add to the evidence that will encourage others to adopt our very effective approach.





## IN OUR FUTURE

### **Partnering to Improve the Well-Being of Children and Families in Chicago**

We continue to seek opportunities to partner with other non-profits to help meet the mental health needs of Chicago's diverse populations. With funding from foundations and other sources, our expertise in child and adolescent therapy as well as parenting can be tapped to improve the well-being of children and families in Chicago.

### **Expanding Smart Love Preschools**

We are planning to open additional Smart Love Preschools in Chicago and nationally in order for greater numbers of children and families to benefit from the positive Smart Love approach.

### **Bringing Smart Love to a Broader Audience**

We will continue to bring Smart Love to a broader audience through new on-line program offerings, presentations at national conferences serving the mental health, parenting, and early childhood education fields and through radio, television and print media.

### **Smart Love Training for Early Childhood Educators and Clinicians**

We continue to seek new relationships with universities and professional schools to train early childhood teachers in using Smart Love principles in their classrooms and offer more opportunities for social workers, clinical psychologists and professional counselors to learn and practice our approach.



# C A R I N G

# GIVING

## CHARITABLE GIFTS (FY 2012, JULY 1, 2011 – JUNE 30, 2012)

### Benefactors

Drs. Ewa-Schaff Blass and  
Josef Blass \*  
Westlake Health Foundation

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Tawani Enterprises \*  
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Michael C. Zumwalt \*

### Gala Guests

Bob Fabbri  
Cynthia Bathurst and James Rodgers  
Mr. and Mrs. Phillip D. Block III  
Pam Boudreau  
Ruth and Bennett Brenner  
Sarah Brinkmann  
Dr. Diana Dumetz Carry, Ed. D.,  
and George Carry  
Debbie and David Chizewer  
Jan Cloghessy  
Dr. and Mrs. Sheila and David Crumrine  
Vijay Prabhakaran  
Denise Dale  
Sarah and Blanton Davis  
Dr. Kristin Davisson  
Barbara DiSioudi  
Dr. LuAnn DiPietro  
Patrick Donachie  
Adam Driks  
Patrizio Fradiani  
Benny Friedman  
Molly Geiger  
Cara Glass  
Margie Goldman  
Patti Hardy  
Rhea Hartstein  
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Diana and Bob Jackson  
Jessica Jackson  
Kelly Jones and Michael Zakalik  
John Joyce  
Ira Kaufman  
Ellen Kaufman  
Daniel Kaufman

Daniela Ladner  
Brad Monsees  
Doug Milliman  
Ilinka Novakovic, LCSW and Steve Ewert  
Dr. Paul O'Keefe  
Deb and Joel Petroelje  
Johanna Heineman Pieper  
Chris Soderlund  
Kathy and Jude Rake  
Jenny Rake  
Megan Rake  
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Dr. Ira Satinover  
Leslie Schreiber  
Robin Schroud  
Alex Bauer  
Michele Schultz  
Marge and Larry Sondler  
Crystal Szabo  
Matt Krutky  
Tammy Travis  
Alison Wagner  
Mary Wall and Nick Benedetto  
Shannon Weber and Rhys Jones  
Alexa Wiss  
Sybil and Dave Worden  
Dr. Katarina Zoltan

### In-Kind Gifts

Emily Carroll  
Steve Ewert  
Greenhouse Loft  
Menomonee Club

\* Gifts to the Smart Love Gala / Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D. Scholarship Fund

± Gifts in memory of Mary Ellen Taylor

# Gifts to the Natalie G. Heineman Smart Love Preschool Fund

^ Attendees to the Smart Love Gala

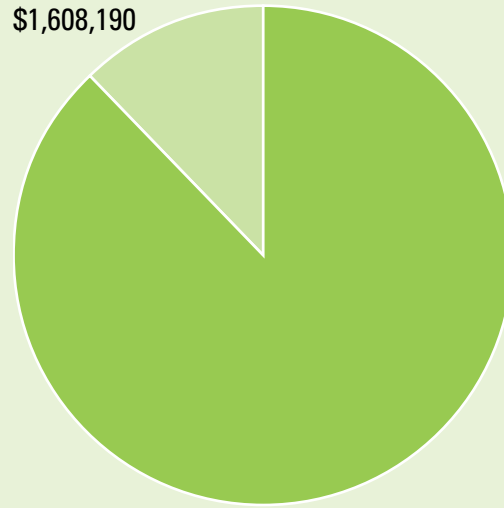
∞ Deceased

# 2012 FINANCIAL REPORT (JULY 2011 - JUNE 2012)



## Total Income

\$1,608,190

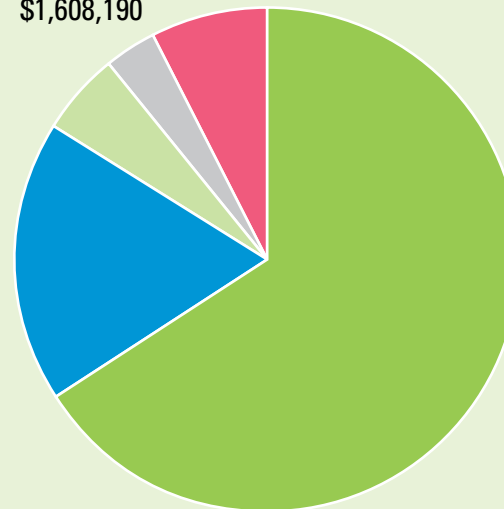


- Program Service Fees
- Contributions /Grants



## Total Expenses

\$1,608,190



- Counseling
- Preschool
- Management/Fundraising
- Scholarship Reserve
- Expansion Reserve

# INVESTING



# S E R V I N G

## OUR BOARD, ADVISORS AND STAFF

### Board of Directors

David S. Friedman  
*Principal, Bridgewell Partners*

Katherine L. Knight, Ph.D.  
*Chair, Department of  
Immunology & Microbiology  
Loyola Medical Center,  
Stritch School of Medicine*

Martha Heineman Pieper, Ph.D.,  
*Author, psychotherapist and  
Clinical Consultant*

Richard H. Sanders  
*Attorney, Vedder Price*

### Program Advisory Board

Emily B. Carroll, LCSW

Walter D. Miller, LCSW

Mark L. Steinberg, Ph. D.

### Smart Love Family Services Staff

Carolyn Stolper Friedman, M.A.  
*Executive Director*

### Counseling Staff

Carla Beatrice, Psy.D.  
*Director of Clinical Services*

Amanda Beedy, LCSW

Stephen Budde, Ph.D, LCSW

Kate Dantoft, Psy.D.

Tamara Garrity, Psy. D.

Megan Gierhart, Psy. D.

Carol Johnson, LCSW

Sara Johnson, Ph.D., LCSW

Allison Kupferberg, M.A.

Margo Murvay, LCSW

Ilinka Novakovic, LCSW

Danielle Principato, Psy. D.

Kathy Rake, LSW

Sara Stone, Psy.D.

Amy Krutky, Psy. D.

Katarina Zoltan, Psy.D.

### Clinical Trainees:

Valerie Ball, M.A.

Andrea Cohen, Psy. D.

Brigit Kotzky, M.A. Candidate

Ashley Serfilippi, M.A. Candidate

Michael Zakalik, Psy. D.

### Preschool Staff

Kelly Perez  
*Preschool Director*

Billy Burdett

Sarah Davis

Ann Harms, M.A

Molly Geiger

Mary Kail

Jamie Klein

Erica Lenhart

Caitlin Nielsen

Nina O'Keefe

Michele Schultz, M.A

### Support Staff

Patrick Donachie, Development

Sarah Nelson, Administration

Sarah Schroud, Administration

# SMART LOVE FAMILY SERVICES

## Executive Offices

800 W. Buena Avenue  
Chicago, IL 60613  
p 773 665-8052

[www.smartlovetfamily.org](http://www.smartlovetfamily.org)  
[www.smartlovetpreschool.org](http://www.smartlovetpreschool.org)  
find us on facebook

## The Natalie G. Heineman Smart Love Preschool

800 W. Buena Avenue  
Chicago, IL 60613

## Counseling

800 W. Buena Avenue  
Chicago, IL 60613

Rush Medical Office Building  
610 South Maple Avenue  
Oak Park, IL 60304

Oakbrook Professional Building  
Oakbrook Center  
Oak Brook, IL 60523

Financial information represents fiscal year 2012 (July 1, 2011 to June 30, 2012).  
For a copy of the audited financial statement, please write to David Friedman,  
Treasurer, Smart Love Family Services, 800 W. Buena Avenue, Chicago, IL 60613  
We wish to thank Steve Ewert Photography for contributing images to this report.

